



# Flower Combinations In Planters

Tiffany Sustar

---

Buchwalter  
Greenhouse

# Our experience...

- **Grow & Retail** hanging baskets & mixed planters
- **Custom Orders** for clients
- **Plant & Care** for hanging baskets & planters for local cities and businesses





# What do consumers want?

- **Gardening** → **Decorating**
  - Look pretty, colorful, easy
- **Aging Gardeners**
  - Difficult to bend, dig, etc.
- **New “Gardeners”**
  - Inexperienced, “Do It For Me”



# Container Basics

- **Thriller**
  - Height, Dramatic, Vertical
  - Plant in CENTER or BACK
- **Filler**
  - Round & Full, Colorful
  - Plant in BETWEEN or AROUND Thriller
- **Spiller**
  - Trailing, Low Growing, Soften Edges
  - Plant in FRONT EDGES

\*Mix textures, shapes and sizes



# Color Sells

- **Purple is Popular**
  - One color, mix shades or add white
- **Pantone® Color of the Year**
  - 2018 Ultraviolet
  - 2019 Living Coral
- **Appeal to Different Tastes**
  - Know Your Customer
  - Conduct a quick poll

Home Gardener  
Color Preference:

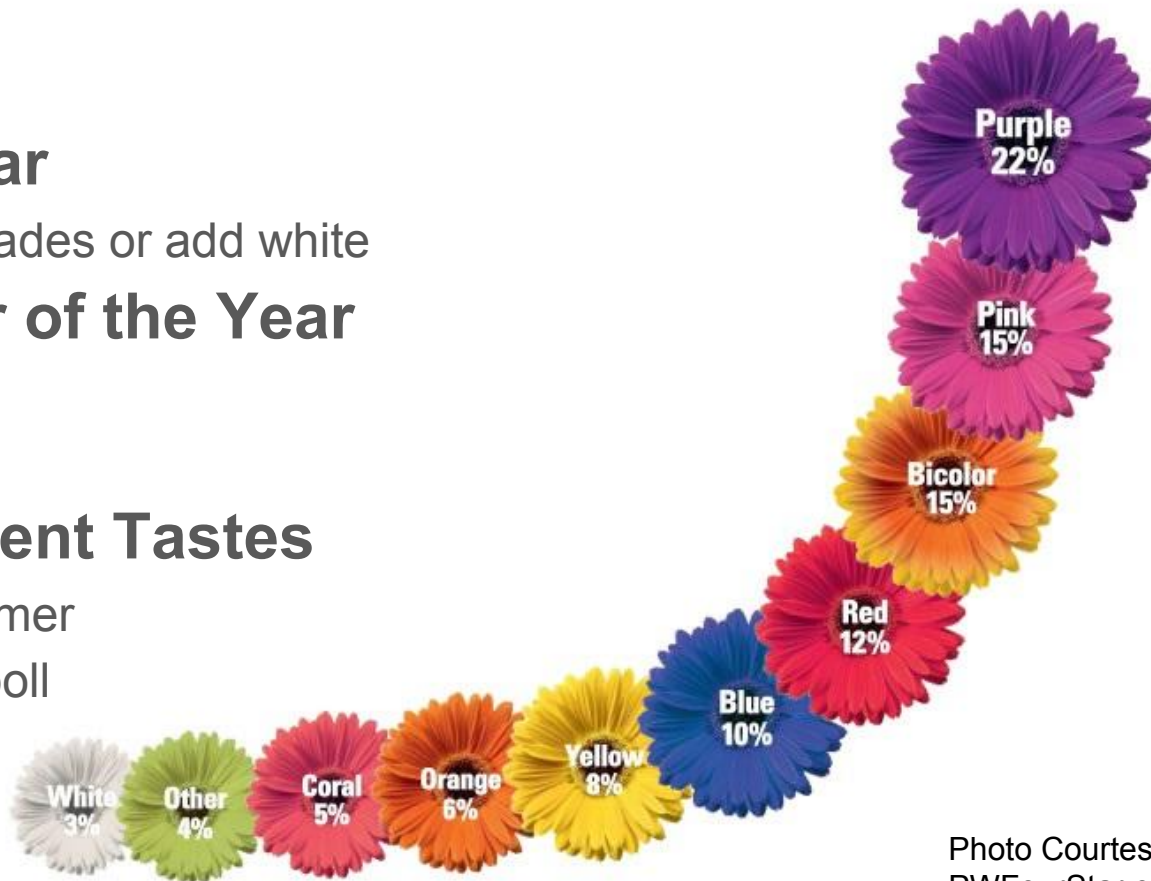


Photo Courtesy of  
PWFourStar.com

# Color Sells

- **Pantone® Color of the Year**
  - 2019 Living Coral
  - Influence product development, purchasing, fashion, home furnishings, industrial design, packaging, and graphic design
  - Described as “an animating and life-affirming coral hue with a golden undertone that energizes and enlivens with a softer edge.”



Photo Courtesy of  
Pantone.com



# Color Sells

- Pantone® Color of the Year with Proven Winners



**Liven Up a Dark Color Palette**

[Pure Genius Recipe](#)



**Complement a Warm Color Palette**

[Rekindled Recipe](#)



**Warm Up a Cool Color Palette**

[Smiling Faces Recipe](#)

Photo Courtesy of  
Provenwinners.com

# TOP 6 BEST SELLING PW ANNUALS 2018



#1  
Supertunia®  
Vista Bubblegum®



#2  
Supertunia®  
Royal Velvet



#3  
Superbells®  
Lemon Slice



#4  
Supertunia®  
Bordeaux



#5  
Diamond Frost®



#6  
Snowstorm®  
Giant Snowflake®

Photo Courtesy of  
provenwinners.com



# TOP 50 Color Break Down...

Purple/Lavender - 11

White - 10

Pink - 9

Yellow - 8

Red - 5

Blue - 3

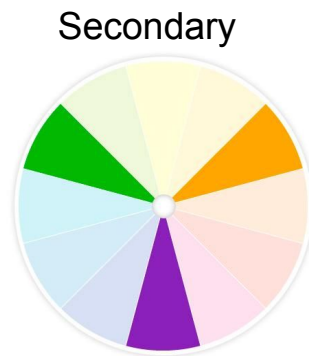
Green - 2

Orange - 2



# Color Wheel

- **12 Colors**
- **Primary**
  - RED, YELLOW, BLUE
- **Secondary**
  - GREEN, ORANGE, PURPLE
- **Tertiary**
  - Combination of Primary + Secondary
  - Color Companion
  - The “In Between” Colors



# Using the Color Wheel

## - Monochromatic

- Dark to light shades of same color
- LAVENDER to PURPLE

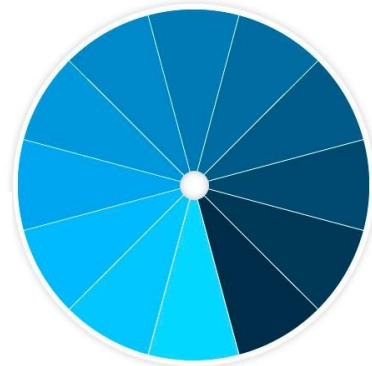
## - Analogous

- Two colors beside each other
- RED/ORANGE or PURPLE/PINK

Analogous



Monochromatic



Sparkle & Glow  
Proven Winners®



Non-Stop Diamonds  
Proven Winners®



Strawberry Sauce  
Proven Winners®





# Using the Color Wheel

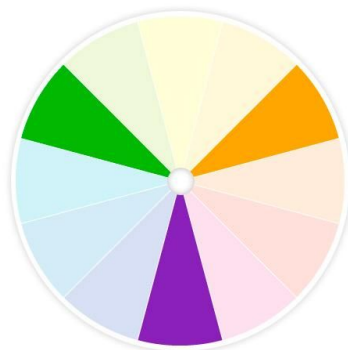
## - Complementary

- Opposite colors on the wheel
- High Contrast
- PURPLE/YELLOW or ORANGE/BLUE

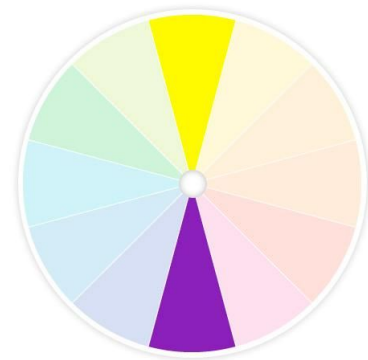
## - Triad

- 3 colors forming a Triangle
- Bold + Balance
- PINK/BLUE/YELLOW

Triad



Complementary



Hypnotic Potion  
Proven Winners®



Photo courtesy of Proven Winners -  
[www.provenwinners.com](http://www.provenwinners.com)

Pumpkin Spice Latte  
Proven Winners®



Penny For Your  
Thoughts  
Proven Winners®



# Container Recipes

- <https://www.provenwinners.com/container-gardening/container-recipes/search>



**Sign Up!**

Be inspired with our  
Gardener's Idea Book and  
Winners Circle emails.

Enter Your Email Address



**Question? Feedback?**  
We're Listening



## Container Garden Recipe Search

Use quotations for an exact match and to narrow your search "Summer Punch".

### ▼ Filters

**Keyword(s)**

**Season:**

<Any> ▼

**Pot Style:**

<Any> ▼

**Pot Size (in.):**

Is equal to ▼

**Color Scheme**

<Any> ▼

**Exposure**

<Any> ▼

**Genus:**

<Any> ▼

**Series:**

<Any> ▼

**Plant Name:**

**APPLY**

# Hanging Baskets

- **Thrillers not Required**
  - Location, View, Height
- **Vigor**
  - Same growth rate
- **Planting**
  - Stronger plants - middle
  - Weaker, trailing - edges (lobelia, verbena)





# Plant to Size

- **Large Pot, Large Plants**
- **Simple = Bold**
  - 3-4 colors or monochromatic
- **Think Outside the Box**
  - Banana plants, Ornamental Grasses, Trellis + Vines
- **Repetition**
  - Mass color
  - Pattern
  - Copy + Repeat



# Examples & Ideas

1 - Colocasia

1 - Cuphea

1 - Butterfly Bush

1 - Geranium

1 - Flowering Kale

1 - Mum

2 - Sweet Potato Vines





# Examples & Ideas

1 - Salvia

1 - Millet

3/4 - Flowering Kale

2 - Petunia

3 - Sweet Potato Vines





# Examples & Ideas

1 - Cordyline

3 - New Guinea Impatiens

1 - Euphorbia

1 - Parrot's Feather

1 - Lobularia

1 - Sweet Potato Vine

1 - Phlox



# Examples & Ideas

1 - Celosia

3 - Geraniums

1 - Bacopa

1 - Nemesia

1 - Striped Petunia

1 - Pink Petunia





# Examples & Ideas

1 - Salvia

1 - Cuphea

2 - New Guinea Impatiens

1 - Coleus

1 - Petunia

1 - Lobelia

1 - Sweet Potato Vine





# Examples & Ideas

1 - Grass

1 - Begonia

1 - Mum

1 - Kale

1 - Ornamental Kale

1 - Vinca Vine



# Examples & Ideas

1 - Prince Tut

3 - Lavender Petunia

3 - Yellow Petunia

3 - Purple Verbena





# Conclusion

- Gardening to Decorating
- Color Sells!
- Thriller + Filler + Spiller
- Color Wheel Reference
- Hanging Basket Exceptions
- Plant to Size





# References

[www.HGTV.com](http://www.HGTV.com)

[www.PWFourStar.com](http://www.PWFourStar.com)

[www.provenwinners.com](http://www.provenwinners.com)

[www.pantone.com](http://www.pantone.com)

Photos Courtesy of:

- Proven Winners
- HGTV            - Pantone
- Buchwalter Greenhouse

